



ABOUT ME

Creative and detail-oriented graphic designer with proficiency in Adobe Creative Suite and a strong foundation in design principles. Passionate about creating visually engaging content and eager to contribute to innovative projects while enhancing my skills in graphic and web design.

PERSONAL DETAILS

Date of birth
22/02/1996

Nationality
Sri lankan

Marital status
Single

LINKS

GitHub:
<https://github.com/IsuruSahan>

LinkedIn:
<https://www.linkedin.com/in/isuru-kumarasiri-sahan-261b5817b/>

Behance:
<https://www.behance.net/isurukumarasiri>

LANGUAGES

ENGLISH

SINHALA

ISURU KUMARASIRI

Thewaththe, Mederigama Road, Mawanella, 71500, Sri Lanka

0702007415

12isurukumarasiri@gmail.com

WORK EXPERIENCE

BEN HOLDINGS - SWARNAWAHINI
Colombo
Aug 2024 - Present

Web Developer

- Spearheading the management, development, and maintenance of company websites and web servers.

REALDEALZ INTERNATIONAL SDN BHD
Kuala Lumpur - Malaysia
Jan 2024 - Jun 2024

Creative Designer & Digital Marketing Strategist

- Designed promotional materials, including brochures, posters, and digital ads, adhering to brand guidelines.
- TikTok marketing campaign for RealDealz Financial consultation company based on Malaysia
- Google ads Lead generation & Performance max campaign for RealDealz Financial consultation company based on Malaysia

VIRTUSA PVT. LTD.
Colombo
Jan 2022 - Jan 2024

Associate Engineer - UXD

- Led the UX design process, collaborating with cross-functional teams to create user-centered designs for web applications.
- Conducted user research, including interviews and surveys, to gather insights and inform design decisions.
- Created wireframes, user flows, and interactive prototypes to visualize design concepts and facilitate feedback.

EDUCATION

SRILANKA INSTITUTE OF INFORMATION TECHNOLOGY
Malabe
2022

BSc. (Hons) in Information Technology Specialized in Interactive Media

SKILLS

- Experience in graphic design, Video editing and creating artwork for social media platforms.
- Solid understanding of maintaining brand consistency and integrity across digital marketing channels.
- Strong ability to create engaging content for various social media platforms, including LinkedIn, Instagram, Twitter, and TikTok.
- Experienced in User Experience (UX) design utilizing Figma to create intuitive and visually appealing interfaces. Proficient in frontend development technologies including HTML, JavaScript, Angular, and React JS. Skilled at translating design concepts into responsive and interactive web applications.
- Excellent collaboration and communication skills.

TOOLS & TECHNOLOGIES

- HTML, CSS, BOOTSTRAP
- REACT JS, ANGULAR JS
- WORDPRESS
- ADOBE PHOTOSHOP
- ADOBE PREMIER PRO
- ADOBE ILLUSTRATOR
- FIGMA
- ADOBE XD
- CANVA
- TIKTOK ADS
- META ADS (FACEBOOK, INSTAGRAM)

COURSES

GOOGLE
May 2020

Fundamentals of digital marketing

COURSERA
Aug 2022

Generative Deep Learning with TensorFlow

CLOUD ACADAMY
Aug 2022

AWS AWS Developer – Associate (DVA-C01) Preparation

PROJECTS

Biodiversity Srilanka EPR project

- Understand user requirement changes and changed the user experience according to new requirements
- Designed new wireframes and prototypes

Financial company Brand Revamp

Designed social media contents including Posters, Covers, Logos and short videos for financial company based on malaysia, Kuala Lumpur

Landing page design & developed for Mr. White Laundry chain

Designed Landing page including wireframes, Prototypes following modern designs