

ISURU KUMARASIRI

WEB DEVELOPER

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PROFESSIONAL SUMMARY

Web Developer specializing in WordPress, Shopify, and custom PHP development with 3+ years of experience building high-performance, SEO-optimized, and scalable websites. Skilled in React.js, Node.js, API integrations, and modern UI frameworks. Proven ability to improve Core Web Vitals, automate workflows using AI tools, and deliver fast, responsive designs. Experienced in hosting management, performance tuning, and solving complex bugs in live production environments.

TECHNICAL SKILLS

- **Frontend:** HTML5, CSS3, JavaScript, React.js, jQuery
- **Backend:** PHP, Node.js, MySQL
- **CMS:** Custom Theme & Plugin Development, Action & Filter Hooks, WP_Query, REST API
- **Tools:** Git, Figma, cPanel, Postman, Chrome DevTools
- **Optimization:** Core Web Vitals, SEO, Caching, CDN
- **Other:** API Integration, Debugging, Performance Tuning

PROFESSIONAL EXPERIENCE

Web Developer – EBC Digital | 2024–Present

Tech Stack: WordPress, PHP, React.js, Node.js, MySQL, Shopify, API Integration

- Built WordPress and Shopify websites using Elementor, WPBakery & custom PHP modules.
- Managed a Shopify store for a leading Sri Lankan retailer, improving conversion rate by **18%**.
- Improved website speed from **<50** → **90+** on PageSpeed Insights.
- Integrated REST APIs to sync product data & dynamic content.
- Developed **custom WordPress plugins** for automation and internal workflows
- Managed hosting, DNS, SSL, backups, malware removal, and troubleshooting.
- Streamlined development pipeline by resolving **150+ complex bugs** (JS, PHP, CSS, plugin, server issues) in live production environments.

Associate UI Engineer - Virtusa PVT LTD (2022–2024)

Tech Stack: React.js, Angular.js, Node.js, MySQL, API Integration

- Built responsive UI components using **HTML5, CSS3, JS, and Bootstrap**.
- Converted wireframes to pixel-perfect interfaces.
- Improved UI consistency through reusable components.
- Performed UI testing, debugging, and API testing with Postman.
- Collaborated with UX teams for accessibility & design improvements.

PROJECT HIGHLIGHTS

- Hotel booking website for Hotel Sapphire (WordPress, WP Backery)
- Company Website for BEN Holdings (WordPress, Elementor)
- E-commerce website for Swarnamahar Jewellery (Shopify)
- Swarnavahini Media channel website (PHP, MySQL)
- Tuition Management System (React.js, Node.js, MySQL)
- Cinema Booking System For SAVOY Cinemas- Ongoing (PHP + API Integration)
- Radio Channel Website – EFM - Ongoing (WordPress, Elementor)

EDUCATION

- **BSc. (Hons) in Information Technology**
Sri Lanka Institute of Information Technology (SLIIT) 2018-2023

CERTIFICATIONS

- **Generative Deep Learning with TensorFlow**
COURSERA - 2022
- **Fundamentals of Digital Marketing**
GOOGLE - 2020
- **AWS Developer – Associate (DVA-C01) Preparation**
CLOUD ACADEMY - 2022